



advance. automate. announce.

Announcing...

'Lite'

Outlining the Problem

Small airports throughout the world face a litany of site-wide communication challenges. The ultimate upshot of which are pressing logistics and issues which must be solved in order to ensure safety, deliver site efficiencies and inform personnel.

As PA (Public Address) specialists, we know that these same issues are shared with airports of all sizes around the world – yet with smaller airports who might lack dedicated ground staff, these issues can be amplified.

Phonetica links with flight information systems and provides a full audit trail of sent messages and gate calls – ensuring you and your ground staff are fully compliant with correct procedures.

The speech engine's ability to correctly pronounce any word, even proper nouns and names (be it generic or obscure), that is thrown at it is a feature that would fit in perfectly at a small airport.

Examples of such obscurities could be the Welsh village of Llanfairpwllgwyngyllgogerychwyrndrobwllllan tysiliogogogoch, or Kyrgyzstan in Asia.

You only have to hear Phonetica reciting the tongue twister 'Peter Piper picked a peck of pickled pepper' to realise it's even better than a human when it comes to audibility.

You need a system that's flexible, consistent and integrated. You need the ability to automate and announce – free from the pressing need for cumbersome desktop devices and time-consuming training, especially when staff are often moved, temporary or multi-job function.

Overview

The world's most advanced automated public announcement system.

The solution is simple - and it comes in the form of an automated PA system built for the challenges faced universally by all airports.

Flexible

Meeting small airport needs – whether it's a new installation, a system upgrade, or just a new front end to old hardware – Phonetica is available to purchase outright, rent or lease.

We are so confident you will love Phonetica, we offer a money back guarantee, if not fully satisfied. Phonetica is an out-of-the-box solution that can be completely customised to the most stringent of protocols.

Consistent

Providing a system that can be relied upon, without fail, to streamline announcement management – improving safety, and delivering consistent, high quality announcements.

Integrated

A system that seamlessly spans over desktop, tablet and mobile – for management on the go. With Phonetica, every small airport can benefit from large airport standard PA systems.



Multi-Lingual

Phonetica has mastered many languages.

At its heart, Phonetica is formed from a comprehensive library of template messages (or option of free text). Through its intuitive features, announcements can be created quickly, and to the most exacting of standards. The process is completed with the option of a seamless translation to multiple languages (or just accents) – achieved at a simple click of a mouse or tap of a screen.

Phonetica is wherever you need it to be.

Your teams may always be on the move (mobile) – needed in varying locations that may never be defined by a dead set schedule. Phonetica is mobile, moving as your team moves, eliminating the need for manning a single immobile desk.

Phonetica works all day, every day.

Phonetica is the staff sergeant that never sleeps – and really comes into its own in emergency situations, where the unexpected emerges and the need for swift and robust action is necessary.



Installation

Phonetica is the unified, intuitive front end for disparate systems of old, new and future – all whilst delivering modern, innovative features that improve airport communications.

Phonetica is perfect for airports undergoing the complex process of expansion – after initial installation and training, staff are fully up to speed and no more learning is required, even when new terminals come on stream.

We understand that any emerging technology must faultlessly switch up from old to new, which is why we provide a unified interface to integrate with old, new and future PA systems – for seamless airport communications.

This singular unified interface will also integrate with Off-site, Tertiary and Ground Transport Interchange PA systems – for which the sky is the literal limit, as Phonetica can work alongside a limitless number of disparate PA interfaces and distances.

Security

As proud suppliers of automated PA systems and equipment to a number of Military, smaller domestic and larger international airports, we understand the rigorous security procedures of different airports. We're well versed with protocol and ideally equipped to work in any location in the world.

