



advance. automate. announce.

A photograph of a military aircraft, likely a C-130 Hercules, with its cargo door open. The aircraft is parked on a gravel airfield. The image is overlaid with a semi-transparent green and yellow gradient. The text "Announcing..." is written in white, bold, sans-serif font across the top half of the image.

Announcing...

Military

Outlining the Problem

Military bases throughout the world face a litany of site-wide communication challenges. The ultimate upshot of which are pressing logistics and issues which must be solved in order to ensure safety, deliver site efficiencies and inform personnel.

As PA (Public Address) specialists, we know that these same issues are shared with airports around the world – yet when military bases lack dedicated ground staff, these issues can be amplified.

Phonetica links with flight information systems and provides a full audit trail of sent messages and gate calls – ensuring you and your ground staff are fully compliant with correct procedures.

The software's ability to correctly pronounce any verb, adjective, noun and name (be it generic or obscure) that is thrown at it is a feature that would fit in perfectly at a military base. Examples of such obscurities could be the Welsh village of Llanfairpwllgwyngyllgogerychwyrndrobwllllan tysiliogogoch, or Kyrgyzstan in Asia.

You only have to hear Phonetica reciting the tongue twister 'Peter Piper picked a peck of pickled pepper' to realise it's even better than a human when it comes to audibility.

You need a system that's; flexible, consistent and integrated. You need the ability to automate and announce - free from the pressing need of cumbersome desktop devices and time consuming training, especially when staff are often moved, temporary or multi-job function.

Overview

The world's most advanced automated public announcement system.

The solution is simple - and it comes in the form of an automated PA system built for the challenges faced universally by military bases and airports.

Flexible

Meeting military needs – whether it's a new installation or a system upgrade – Phonetica is available to purchase outright, rent or lease. An out-of-the-box solution that can be completely customised to the most stringent of protocols.

Consistent

Providing a system that can be relied upon, without fail, to streamline announcement management – improving safety, and delivering consistent, high quality announcements.

Integrated

A system that seamlessly spans over desktop, tablet and mobile – for management on the go.

With Phonetica, every form of military base can benefit from airport standard PA systems.



Phonetica has mastered many languages.

At its heart, Phonetica is formed from a comprehensive library of template messages (or option of free text). Through its intuitive features, announcements can be created quickly, and to the most exacting of standards. The process is completed with the option of a seamless translation to multiple languages (or just accents) – achieved at a simple click of a mouse or tap of a screen.

Phonetica is wherever you need it to be.

Your teams may always be on the move – needed in varying locations that may never be defined by a dead set schedule. Phonetica is mobile, moving as your team moves, reducing the need for manning a single immobile desk.

Phonetica - all day, every day.

Phonetica is the staff sergeant that never sleeps – and really comes into its own in emergency situations, where the unexpected emerges and the need for swift and robust action is necessary.

for disparate systems of old, new and future – all whilst delivering modern, innovative features that improve airport communications. Phonetica is perfect for airports undergoing the complex process of expansion – after initial installation and training, staff are fully up to speed and no more learning is required.

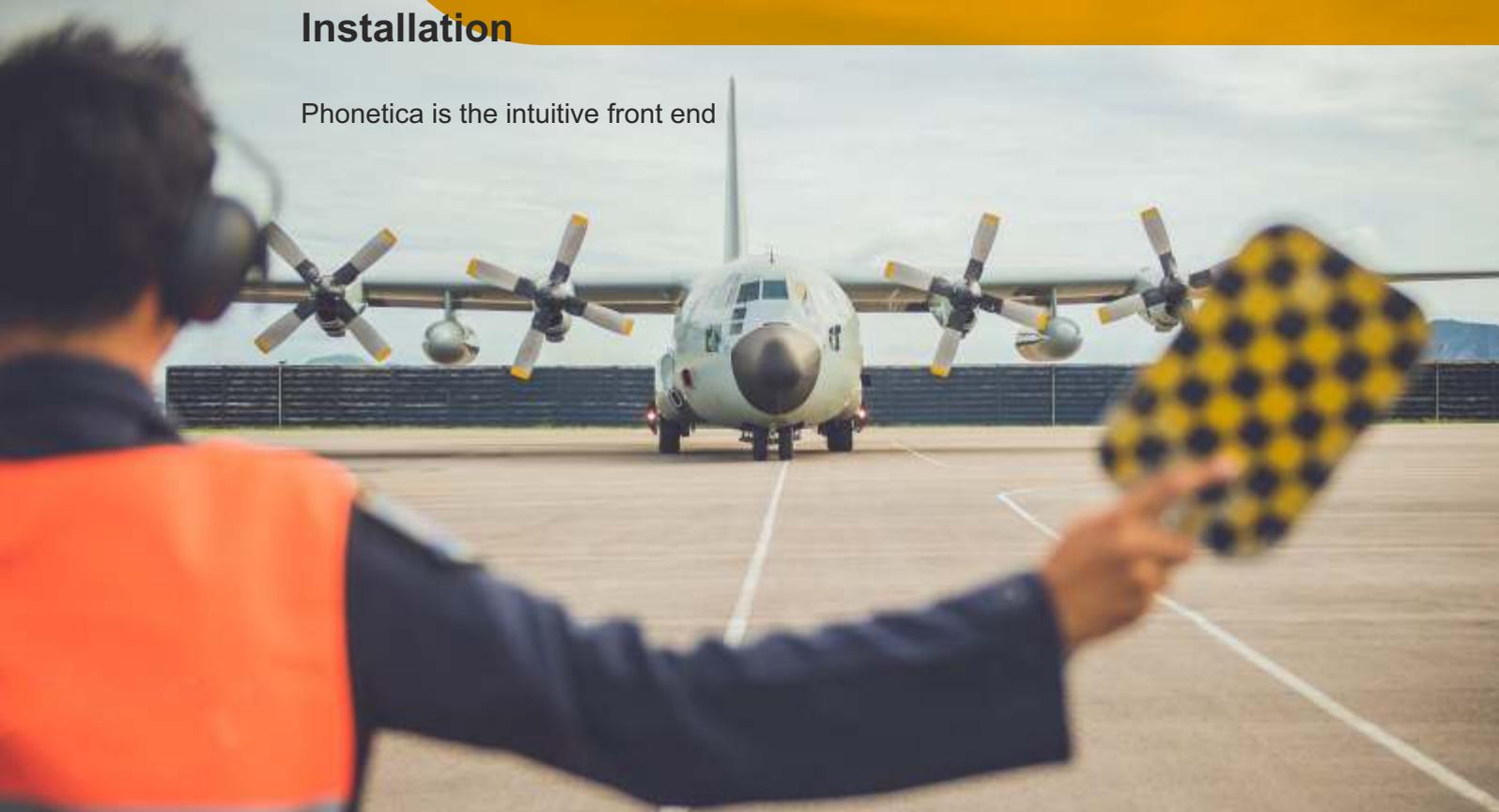
We understand that any emerging technology must seamlessly switch up from old to new, which is why we provide a unified interface to integrate with old, new and future PA systems – for seamless airport communications. This singular unified interface will also integrate with Off-site, Tertiary and Ground Transport Interchange PA systems – for which the sky is the literal limit, as Phonetica can work alongside a limitless number of PA interfaces and distances.

Security

As proud suppliers of automated PA systems and equipment to a number of Military & MOD sites, we therefore understand the rigorous security procedures of different military bases. We're well versed with protocol and ideally equipped to work on any base in the world.

Installation

Phonetica is the intuitive front end



Further Benefits

Operator Skillsets.

Phonetica is built, designed and tailored for every level of operator – with training completed in just 30 minutes.

Phonetica contains a useful database of everything for you from rental cars to hotels – so even operators who are completely new to PA management have all that they need to hand.

IT-Engineering Partnership

Working remotely or on-site, we work alongside your IT and engineering team to adopt and migrate basic systems free from issue, and always through processes that ensure your system is robustly protected.

Compliance. It's built in.

Compliance is integral to Phonetica. Automatically generated (library) safety messages are tailored to your protocols, and are guaranteed in frequency – with exceptional ones such as emergency evacuation procedures that are fast, accurate and audible whatever situation might arise – improving HSSE compliance and keeping personnel throughout the base safely informed.

